

## **FREE MONEY? WHERE DO I SIGN?!**

Have you heard about easyfundraising yet? It's the easiest way to raise money for your group!

34 million people in the UK now shop regularly online. Join easyfundraising and like 1000's of other organisations, you can earn donations every time one of your supporters makes a purchase on the Web. Sounds too good to be true? Well read on...

### **So how does it work?**

By using the links on the easyfundraising site to visit any of over 2,000 well known retailers, a percentage of whatever your supporters spend with each retailer will be passed to you as a donation.

### **How much can you raise?**

When a supporter spends £100 with M&S online, they'll raise £2.50 for you. £100 spent with Amazon raises £2.50, whilst £100 with WH Smith puts £2.00 in your pocket and so on. Some donations can be as much as 15% of the purchase price. Purchasing with well-known insurers such as Direct Line, Churchill, More Than and Aviva will generate a one-off donation, sometimes as much as £40!

### **Which retailers are included?**

easyfundraising works with over 2,000 of the best known online retailers, including all the big brand names such as Amazon, Argos, M&S, John Lewis, Tesco, Sainsbury's, Comet, Boden, eBay, Boots, B&Q, Thomas Cook, Virgin and many, many more. There really is something for everyone!

### **Hang on...what's the catch?**

No catch. The donation is passed on from the actual retailer as a percentage of the purchase price and doesn't cost you or your supporters a penny. It's much cheaper for retailers to sell goods online than in the high street so they're happy to pass part of the extra profit to your organisation as a donation. So far St Lazarus Foundation has already raised £325!

### **Save money too!**

And on top of raising funds for your organisation, easyfundraising is packed full of hundreds of exclusive discounts and voucher codes, so not only will your supporters be raising donations for you, they'll be saving money for themselves too. Everybody wins!

### **Sign up now!**

Use this link

**<http://www.easyfundraising.org.uk/referral/26996>**

to sign up for free. When you sign up via this link St Lazarus Foundation will receive a thank you from easyfundraising for referring you. Don't worry, this won't affect the amount you raise and when you've signed up, you can introduce new groups and benefit in the same way.

**Remember, easyfundraising is totally FREE to register and use for both you and your supporters.**

Thanks – and happy fundraising!